

Elise Whitworth

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In 2014, Elise Whitworth, Deaf and Gallaudet graduate, '98 was selected as the first Deaf woman of Utah's 30 Women to Watch by Utah Business magazine. As can be seen, she is a self-described "idea person." She is thrilled by new ideas and just wants to run make them happen (Caldwell, *UAD Bulletin*, June 2014).

Elise, as an entrepreneur and web developer, is a founder of Eventida.com, an event promotion site where one can post events for any community (Putz, *The Passion Mentor*, October 10, 2012). Elise and

her husband, Laurence (also Deaf) also run a creative marketing services firm, Satdaya Studio (They help clients increase their customer bases through events, websites and other marketing projects). They also run Visual Arts Media & Entertainment (VAME), an association for deaf creative professionals. The goal of VAME is to create more job

opportunities, discovering and recognizing talent among the Deaf community. Whitworth said, "This is something we do to give back to the Deaf community" (Morgan, *Deseret News*, July 30, 2015). Utah is fortunate to have a Deaf person like Elise as an example of excellent business management and leadership.



Elise Withworth
Courtesy of the Utah Business Magazine

Bibliography

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